



Emilia-Romagna

A cluster laboratory region

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EMILIA-ROMAGNA REGION

Northern Italy is the major industrialised
area in Southern Europe
and for that plays a crucial role for
European cohesion

In this area, Emilia-Romagna is one of the regions with the strongest manufacturing vocation and export oriented attitude

thanks to powerful clusters of national and international relevance,

and especially the Mechanical Engineering cluster that generates about 60% of its exports

Few large firms, networks and articulated SME clusters represent the original form of industrial organisation of this region and of this part of Europe

This model presents some weaknesses, in terms of financial capacity, marketing and management organisation

But it presents also great strengths in terms of dynamism, speedness of innovation, problem solving capacity, knowledge diffusion, creativity

All these features represent a crucial asset
for European competitiveness, for job
creation and generation of business
opportunities

Emilia-Romagna is elaborating its Operational Program for Structural Funds in 2014-2020, and its Smart Specialisation Strategy that represents an evolution of a decade of intense policies for Industrial Research

The Regional Smart Specialisation Strategy will be focused on structural and technology reinforcement of regional strongest and more dynamic clusters, first of all the mechanical-engineering cluster

The Regional Smart Specialisation Strategy has also the scope of creating a bridge between structural policies and Horizon 2020, and of increasing the participation of regional firms and research units of the main clusters

We expect that European instruments for R&D, and especially Horizon 2020, will adequately take into account of such a component of European industry, extending the concept of Industrial Leadership from single large industrial groups, to competitive and dynamic clusters

And finally, we hope that EU Authorities, will prioritize the recreation of a climate of trust, real cohesion and growth within EU boundaries

This is the main emergency in this moment, and the base for having a more competitive and stable economy in the future

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Thank you