

## EMILIA-ROMAGNA ADVANCED MECHANICS CLUSTER MEETS EUROPE

**Tomorrow E.R. - AMIAT and the Presidency of EP's ITRE Committee (Industry, Research and Energy) will hold a seminar at the European Parliament in Brussels**

On **April 9, 2013**, the international Non-Profit Association **E.R. - AMIAT** (Emilia-Romagna Advanced Mechanics and Industrial Automation Technology), together with **Mrs. Amalia Sartori, MEP, President of EP's ITRE Committee (Industry, Research and Energy)**, will hold the seminar **"THE PERSPECTIVES OF THE DECISION-MAKING PROCESS OF THE 2014-2020 UE POLICIES TO BOOST THE INNOVATION AND COMPETITIVENESS IN THE INDUSTRIAL CLUSTERS"**, at the **European Parliament**, conference hall P4B001.

The event begins at 2.00 p.m. and deals with **the policies fostering the innovation and competitiveness of industrial clusters through the decision-making perspectives of European policies in the next seven years and the sharing of the competitiveness strategies adopted by industrial districts, Emilia-Romagna Advanced Mechanics Cluster in particular.**

The seminar will be attended by **European representatives and a large delegation from the industrial world of the Emilia-Romagna area**, who have decided to share today's paramount need in industry, i.e. fostering growth in Europe and creating employment for young people.

The issues will be discussed by Mr. **Antonio Tajani**, Vice President of the European Commission, Mr. **Gian Carlo Muzzarelli**, Ministry of Production and Sustainable Development of the Emilia-Romagna region, Mrs. **Tiziana Ferrari**, General Manager of Unindustria Bologna (Bologna Manufacturers' Association), Mr. **Jean David Malo**, Head of Financial Innovation Unit - DG Research and Innovation of the European Commission, Mr. **Olivier Debande**, EIB Senior Economist, Mr. **Ivan Damiano**, General Manager of the bank Cassa di Risparmio di Cento, and Professor **Paolo Lugli**, Head of the Institute for Nanoelectronics, Technical University of Munich. The seminar will be opened by Mr. **Leonardo Peli**, President of E.R. - AMIAT and closed by Mr. **Daniele Vacchi**, Secretary General of E.R. - AMIAT.

Today the interest in the **economic and social growth of our territory is essential to advanced mechanics companies**. This is only possible by **creating and keeping a profitable connection between the world of research and industry, in order to enhance the cluster of enterprises in Emilia-Romagna, which has a strong industrial tradition. It is necessary to pave the way to a form of innovation supporting this cluster**; it is necessary to stimulate industrial culture and provide every single company with the right instruments in order to help them generate and select the ideas worth developing both in the short and long term. Moreover, small and medium enterprises play a growing role in economic growth and other important issues such as the development of employment, regional and local development and social cohesion - also thanks to the contribution of women entrepreneurs and young entrepreneurs together with the business attitude these companies have shown; this role is of paramount importance to boost economic recovery and fight against poverty.

For this very reason, **the largest advanced mechanics companies in the Emilia-Romagna area joined forces and in 2011 founded** the international Non-Profit Association **E.R. - AMIAT** (Emilia-Romagna Advanced Mechanics and Industrial Automation Technology), aiming at promoting innovation and facilitating access to subsidized loans thanks to the dynamics of one of the clusters of excellence in Italy and activating a capital-gathering process - started by the Association itself - through different channels.

**The advanced mechanics cluster in Emilia-Romagna is large**: the great passion for and deep culture of packaging, automation and mechanics in general of the Emilia-Romagna area - supported by specialised schools founded and developed to train generations of technicians - has given birth to **a network of enterprises dealing with advanced mechanics**; these companies have generated one from another and have developed their own specific expertise, thus strengthening their territory-related identity and sharing ideas thanks to designers and technicians passing from one company to another. This is Emilia-Romagna cluster of advanced mechanics, which has developed an efficient supply chain of specialised satellite companies and spin-offs. This wide sub-supply network, through its ability to manage know-how and preserve expertise, allows the cluster to customise automation on the basis of final users' requests worldwide (the export share of these companies is very high). This is the excellence that makes this cluster worth ongoing development.



The Association **E.R. - AMIAT** is non-profit and pursues international purposes related to the sharing of know-how, the development of expertise and technical and scientific knowledge. Moreover, it fosters local growth by facilitating access to enterprise funding and improving business relations with suppliers.

E.R.- AMIAT members: **CCPL S.C., EUROMA MACCHINE S.r.l., G.D S.p.A., IMA S.p.A., IMT S.p.A., MARPOSS S.p.A., PELLICONI & C. S.p.A., POGGIPOLINI S.r.l., SACMI IMOLA S.C., SCM Group, SIL. MAC. S.r.l., SYSTEM S.p.A.** and **TMC - Tissue Machinery Company Network.**

**For further information, please visit the website:**

**[www.eramiat.eu](http://www.eramiat.eu)**